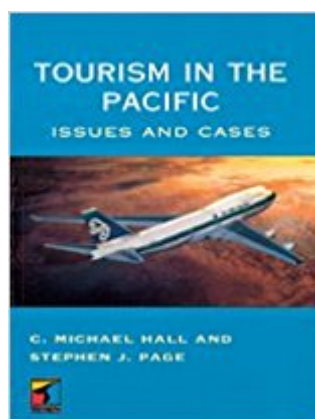


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Tourism In The Pacific: Issues And Cases (Tourism And Hospitality Management Series)



Synopsis

Concerned with the role of tourism in the Pacific area, this text examines the subsequent economic, social, cultural, political, environmental and health implications. Issues such as aid, trade and travel, marketing, resort development and planning are discussed.

Book Information

Series: Tourism and Hospitality Management Series

Paperback: 240 pages

Publisher: Routledge (August 1996)

Language: English

ISBN-10: 0415125006

ISBN-13: 978-0415125000

Product Dimensions: 1 x 6.2 x 9.2 inches

Shipping Weight: 1.2 pounds

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